

Use of space-based technologies in humanitarian contexts

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Red Cross movement
who we are
themes and topics
our way of working
how we started
products and services
anticipatory action
emergency support
landscape restoration

International Red Cross and Red Crescent Movement

The world's largest humanitarian network made up of three parts



The International Committee of the Red Cross, ICRC

- Operates worldwide helping people affected by conflict and armed violence.
- Promotes the laws that protect victims of war. Is an independent and neutral organisation.

The International Federation of the Red Cross and Red Crescent Societies, IFRC

- Co-ordinates international relief provided by National Societies for victims of natural disasters and refugees and displaced persons outside conflict zones.
- Supports National Societies plan and implement disaster responses and development projects in local communities.



The National Red Cross and Red Crescent Societies

 Each Society has a responsibility to help vulnerable people within its own borders, and to work in conjunction with the Movement to protect and support those in crisis worldwide.

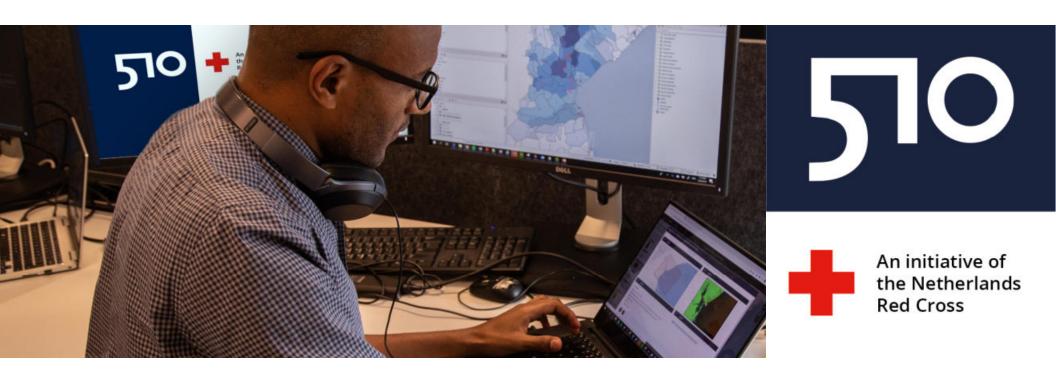




192
National
Societies

510: The Netherlands Red Cross' Data & Digital initiative

510 is the data & digital initiative of The Netherlands Red Cross. Named after the total surface area of the earth (510 million square kilometers), 510 aims to help every Red Cross and Red Crescent National Society in need anywhere. 510's purpose is to improve speed, quality and cost-effectiveness of humanitarian aid by creating products and services using data and digital. 510 started in March 2016 with core team of 3 and never stopped growing. Currently, 510 has 108 team members of whom 72 professional volunteers.



The themes we work on

510's works on the themes below. How 510 works on each theme is showcased on the next page. Each topic has its own products and services that can be found further in this information deck.













Our themes and topics



Anticipatory Action

- Impact Based Forcecasting
- Understanding the Risk





Cash Aid

- Digital Cash Aid
- Direct Digital Aid





- Water & Landscape
- Landscape Restoration
- Data for Water



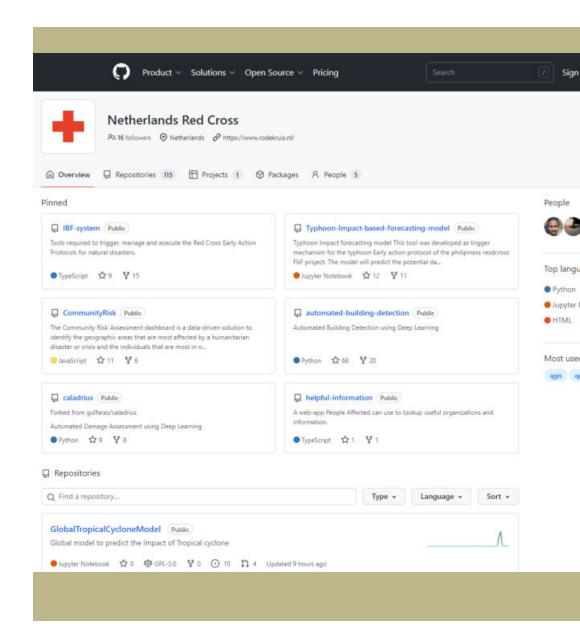
Our way of working

- Community Engagement and Accountability
- Human Centered Design
- Data & Digital Responsibility
- Volunteers
- Academic Research

Our way of working

- With and for National Society
- Open-source based tools
- Open data
- https://github.com/rodekruis
- Data Responsibility
- Do No Harm
- Embracing voluntarism
- Also in data scarce regions
- Leveraging the power of Al
- Making technological advancement accessible to humanitarians





How it started

2017 Hurricane Irma in Caribbeans

- 1. 4th of September 2017 promoted to a CAT 4 storm
- 2. In the night of the 5th to the 6th of September the Dutch side (South side) of the island was mapped and validated at 95%.
- 3. Landfall on the 6th of September 2017
- 4. By 6 PM 6th September the **whole island** was mapped by remote volunteers

More than **5600**+ buildings were added to OpenStreetMap





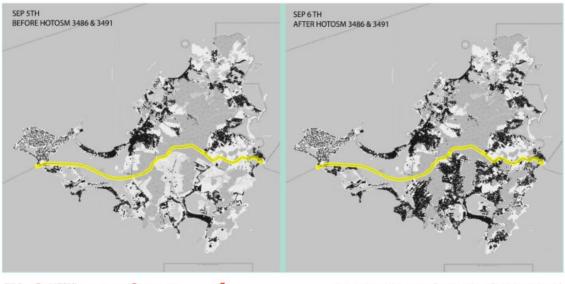


SINT MAARTEN & SAINT MARTIN MAPPED

6 SEP 2017

510 Global sets HOTOSM tasks #3486 for south (Dutch) side of Island #3491 for north (French) side of Island Collectivity adding 5683 new buildings.

Sources: 510GLOBAL, Hotosm tasks

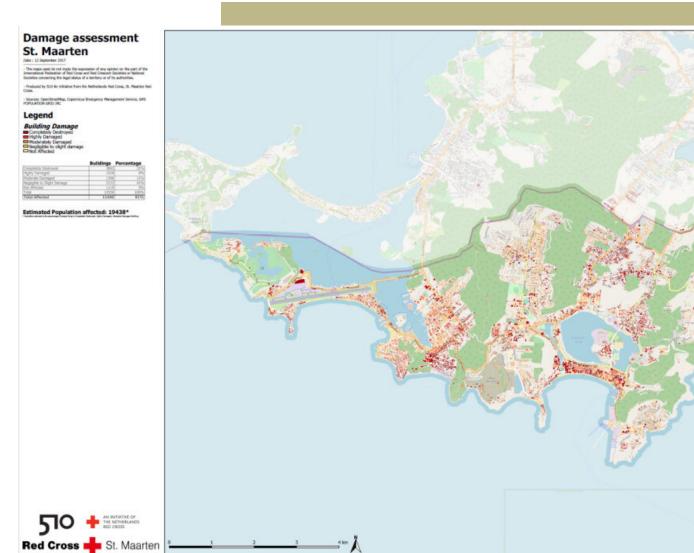




The mags used do not imply the expression of any opinion on the part of the International Federation Red Cross and Red Crossrers Societies or National Societies concerning the legislations of a retritory or as Authorities. Produced by \$10 An initiative from the Netherlands Red Cross. Base map: OpenStreetM CONTACTs supported \$10.0000 per control of the Control o

2016 Hurricane Irma

Using satellite & drone imagery





Damage Percentage per Sub-Area* of St. Maarten

Date: 12 September 2017

*Boundaries on this map do not reflect any administrative division within St. Maarten. Boundaries are defined by 510 based on natural breaks, to support the prioritisation of areas.

The maps used do not imply the expression of any opinion on the part of the International Federation of Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Produced by 510 An initiative from the Netherlands Red Cross, St. Maarten Red Cross.

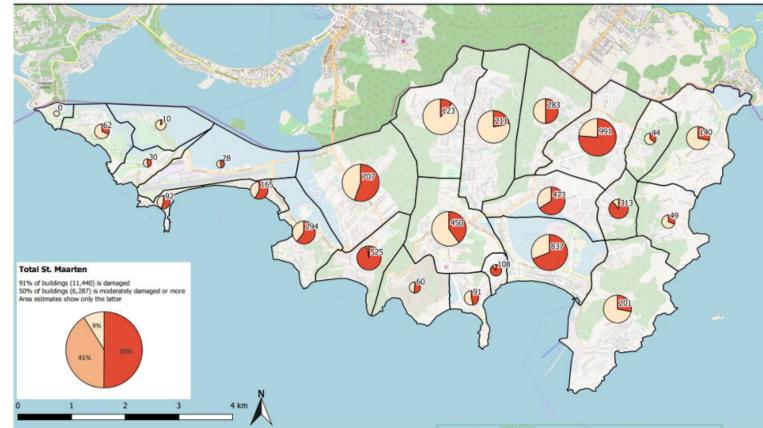
Sources: OpenStreetMap, Copernicus Emergency Management Service

Legend 123 # Moderate/High/Complete Damaged 5t. Maarte St. Maarte 4h Moderate/High/Complete Damaged 4h Mot/Slightly Damaged Size represents Total # of Buildings

2016 Hurricane Irma

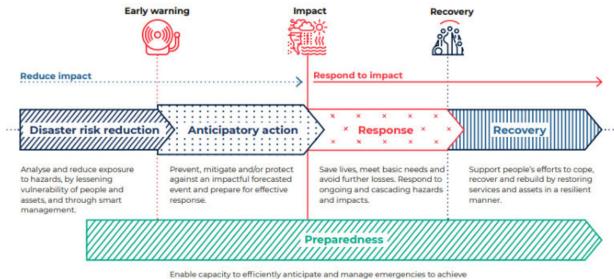
Damage per sub-area

Using satellite & drone imagery





510 is leveraging the power of space-based technology in all disaster cycles

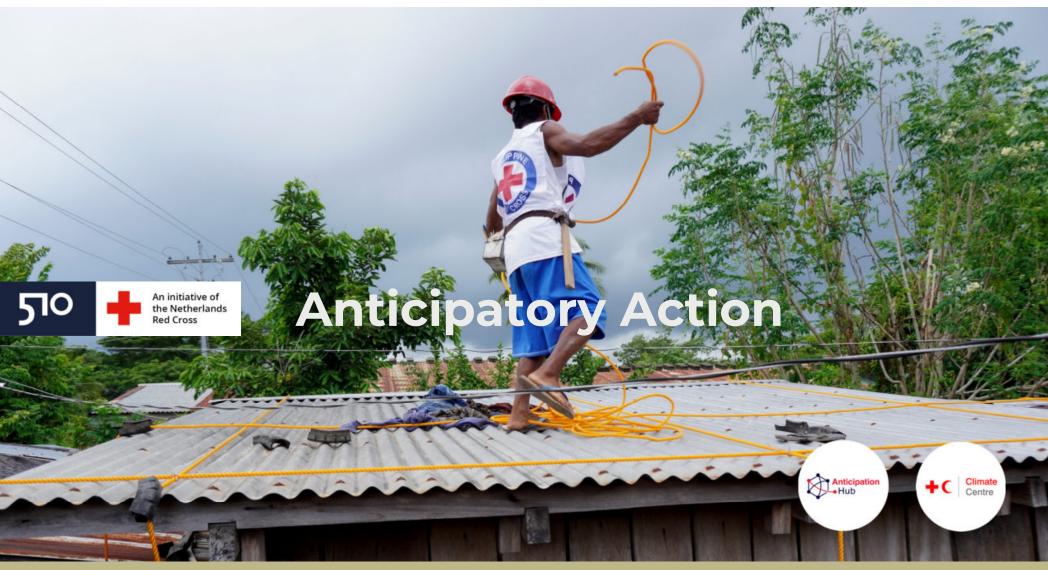


orderly transitions from early anticipatory action to response and recovery.

Source: Anticipation Hub (IFRC, German Red Cross, Red Cross Red Crescent Climate Centre)







Thematic coordinators:

Marc van den Homberg

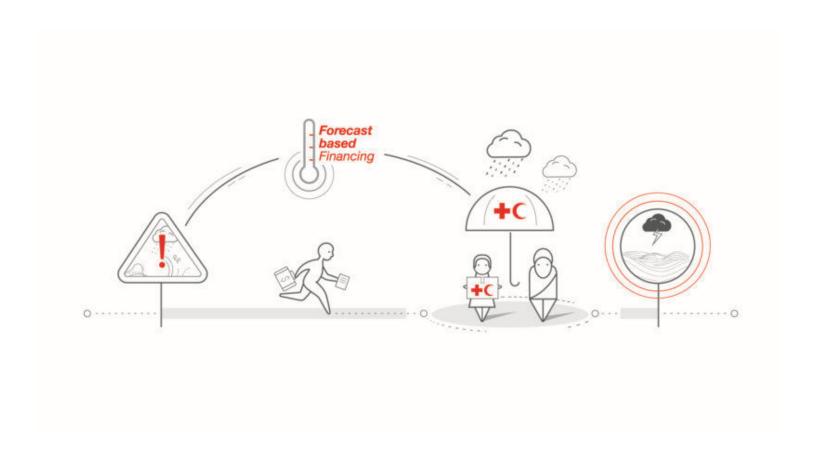


Aklilu Teklesadik



1\$ invested in mitigation saves 6 to 13\$ in recovery

Anticipatory Action



Anticipatory Action

Anticipatory Action means taking steps to protect people before a disaster strikes based on early warning or forecasts. To be effective, it must involve meaningful engagement with at-risk communities. 510 works on Anticipatory Action through Impact Based Forecasting and Understanding the Risk

Understanding the Risk

Community Risk Assessment



Impact Based Forcecasting

- Risk and Impact Analysis
- Trigger Model
- Early Action Protocol
- IBF Portal





Understanding the Risk

Which communities are the most vulnerable? What are the main risk areas and how is the risk changing over time? These are not questions to be answered when a disaster strikes. Preparedness program managers need this information so that preparedness activities can be implemented in targeted areas. Organizations implementing anticipatory actions need an understanding of where the most vulnerable areas are. Emergency responders can better target intervention and aid response towards supporting the most vulnerable if there is risk assessment information available. 510 supports these stakeholders with Digital Risk Assessment tools.



Products/Services



Community Risk Assessment