

Pin Point Alerts.com



***Innovative Location Based Alert & Sharing Service
delivering to/from multiple platforms***

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Pin Point Alerts

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Scalable Framework that publishes localized alerts

Based on the idea of “Single Capture : Multi Publish”

Integrates with almost any website, GIS or Alert App

Our algorithm is VERY quick and VERY adaptable

Available as a community or private/team application

Proof of Concept for Major Emergency (Samoa)

“Come out and play!”



Sanjana Hattotuwa

**“Be engaged rather than be
critical and on the outside”**

ICCM, 2011

Instant Delivery to multiple channels



esri



MapAlertter can be used on a global scale

**“The same theory applies to
Cyclone Alerts as it does to
County Council alerts!”**

Me, in a moment of wisdom, 2011

Advantages for Global Scenarios

- **Timely Distribution of Alerts**
- **Multi-Platform Delivery**
- **Self-Managing System**
- **Multi-Lingual Alert Content**
- **Robust Server Technology**
- **Ready for Samoan Exercise**

Our aim is to make it easy to share and
distribute crisis/crowd information

“Technology is
nothing
if there is no
understanding”

Anahi Ayala, ICCM 2011

Login Area to Publish Alerts

Hi, Waterford City Council

Logout

MANAGEMENT AREA

Download Statistics

Alert Usage

SEND ALERTS

Send a KML Alert

Water Service Alert

Road Incident Alert

Flood Alert

Custom Alert

Road Works Alert

Severe Weather Alert

Planning Alerts

Gritting Alert

ELECTED MEMBER TEXT ALERTS

Text Elected Members

Message Logs

ISSUE MANAGER

Manage Issues

You have successfully logged in

SMS SERVICE ALERTS FOR IRELAND

As a local authority member you can send alerts to local citizens who are registered on our service.

You can send the following Alerts from the menu on the left:

- ✦ Water Service Alerts
- ✦ Road Accident Alerts
- ✦ Road Works Alerts
- ✦ Road Gritting Alerts
- ✦ Flood Alerts
- ✦ Severe Weather Alerts
- ✦ Planning Alerts
- ✦ Custom Alerts

If you want to add a new alert to your profile then please [Contact Us](#) now and we will build it into the system.

Additional Account Security:

We have implemented an additional layer of security, where only registered PCs can send alerts from your account. If you want to limit the amount of computers that can send alerts from your local authority then [Contact Us](#) and we will set this up. This works by restricting access to certain IP addresses that access your MapAlerter.com account.

Simple Form... Fill out SMS, Email and Title Info.

Hi, Waterford City Council

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SEND A FLOOD ALERT

Send a Flood Alert from account ID: waterfordcityco

Use the search button on the Google Map to identify the Flood location. Click around the map to highlight the Alert Zone in red. This alert will be sent to everyone within the drawn area, and the buffer specified below.

Use an Alert Title (eg, Location Summary): (50 Characters Max.)

Provide the location name(s) for this alert and it will be included in our Tweets and Alert Map title listings. Otherwise a generic title will be applied instead, such as "Flood Alert 21/11/2011".

Geneva

SMS Message (140 Characters)

There is a flood alert in effect at the U, Building E, Geneva. Please evacuate

Valid SMS Content (less than 140 characters)

SMS Message As Gaelige (140 Characters, Optional)

If a MapAlerter user has selected SMS Alerts "As Gaelige" then then will receive these if available.

Ta folaireamh tuile in eifeacht ar feadh reirse seo ar Geneva! Neamhaird do thoil, is e seo :

Enter your Email Alert here:

Feel free to copy and paste from a Web Page, Twitter or a Word Document!



This is the email area - enter the flood alert info here!

Digitize the “Alert Zone”

Click on the Map to digitize the Flooded Area:

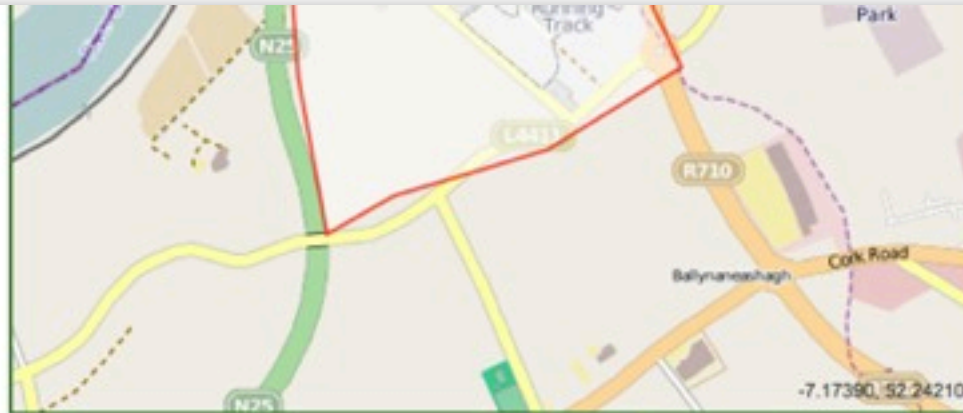
Address Search:

Digitize By : Polygon Polyline



Send to registered citizens within the following buffer from the Flood area:

Upload an MP3 as the Phone Call Content. This sound file will be played to all recipients!



Send to registered citizens within the following buffer from the Flood area:

Include Voice Alerts:

*** Please note that if you choose Yes for Voice Alerts then registered members will receive an automated phone call about this Flood Alert.**

You can upload an MP3 with the voice content. if you do not upload an MP3 file then a generic alert message will be played describing the nature of the alert (eg "This is a flood alert...").

Please do not use Voice Alerts unless it is necessary. This feature is intended for emergency situations only.

MP3 File Upload

All Alerts are instantly published on the website:

<http://www.mapalerter.com/mapalerter-ireland-alert-map.html>

Map Alerter . com

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Register Now for Free!

Login below, or use the "Register Now!" button to start receiving alerts today!

Username

Password

Login

[Forgot login?](#)

Register Now!

Wexford Local
Authorities
now sending
alerts here.
[Click for Info.](#)

Categories

Council Alerts

All Alerts

Recent Alerts - Main Folder



Water Service Alert, Water Interruption Notice Gorey 18/11/11 18/11/2011

In Council Alerts : Submitted by Wexford County Council : 3 days ago



Water Service Alert, Water Interruption Notice Kilmuckridge 18/11/11 18/11/2011

In Council Alerts : Submitted by Wexford County Council : 3 days ago



OtherRoadIncident, Ballon 16/11/2011

In Council Alerts : Submitted by Carlow County Council : 5 days ago



Water Service Alert, Rectory RD NO WATER UNTIL 12 O CLOCK NOON TODAY 16/11/2011

In Council Alerts : Submitted by Wexford County Council : 5 days ago



Water Service Alert, Water Interruption Notice Monamolin 16/11/11 15/11/2011

In Council Alerts : Submitted by Wexford County Council : 6 days ago



Water Service Alert, 11/11/2011

In Council Alerts : Submitted by Wexford County Council : 2 weeks ago

Drill in further to look at each Alert Zone

Login below, or use the "Register Now!" button to start receiving alerts today!

Username

Password

Login

[Forgot login?](#)

Register Now!

Wexford Local Authorities now sending alerts here. [Click for Info.](#)

All Alerts

Download Alert as Google Earth KML

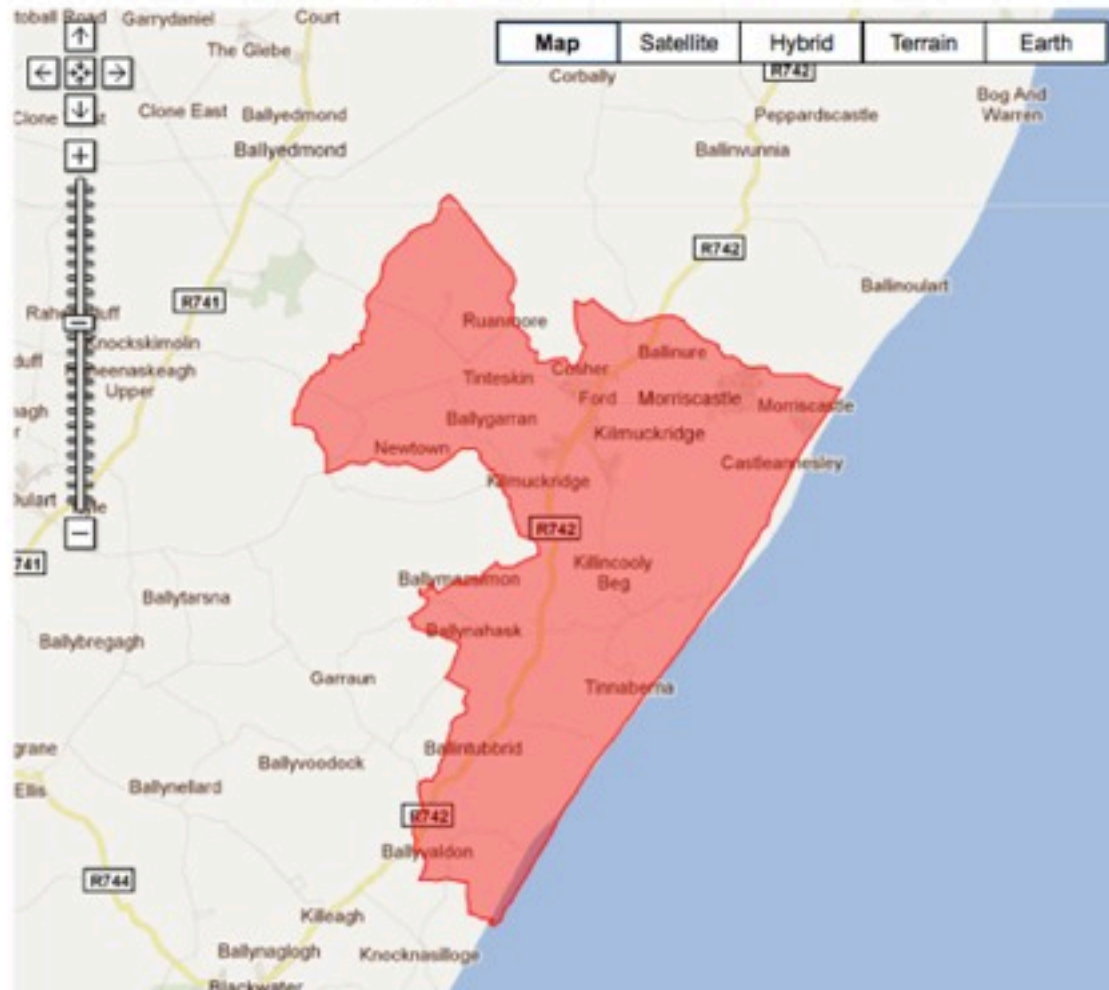
Water Service Alert, Water Interruption Notice Kilmuckridge 18/11/11





Submitted In [Council Alerts](#) : 3 days ago

Due to a burst water main, water will be off in Kilmuckrisge until 2.00 p.m. approx.

Wexford County Council apologises for any inconvenience caused.



The same information is auto-published to:
<http://www.mapalserter.com/ushahidi>

POWERED BY  + PUBLISHED BY  = THIS SITE

admin [Logout] English (US)

[+](#) **SUBMIT A REPORT**

HOME **REPORTS** SUBMIT A REPORT GET ALERTS CONTACT US

Water Interruption Notice - Gorey 18/11/11 [Edit] VERIFIED

🕒 09:34 Nov 18 2011 🕒 Water Interruption Notice - Gorey 18/11/11

■ Water Service Disruptions




Description


Due to maintenance works on the Ardmore pumping station, water will be off in the Ardmore Estate Carnew Road until 2.00 p.m. approx.

Wexford County Council apologises for any inconvenience caused.

News Source Link

Additional Information

Credibility:   



Scale = 1 : 433K
Map data ©2011 Tele Atlas - Terms of Use
[Wider map](#)

and to ... <http://www.mapalerter.com/wordpress>

POWERED BY

PUBLISHED BY

Map Alerter .com + WORDPRESS = THIS SITE

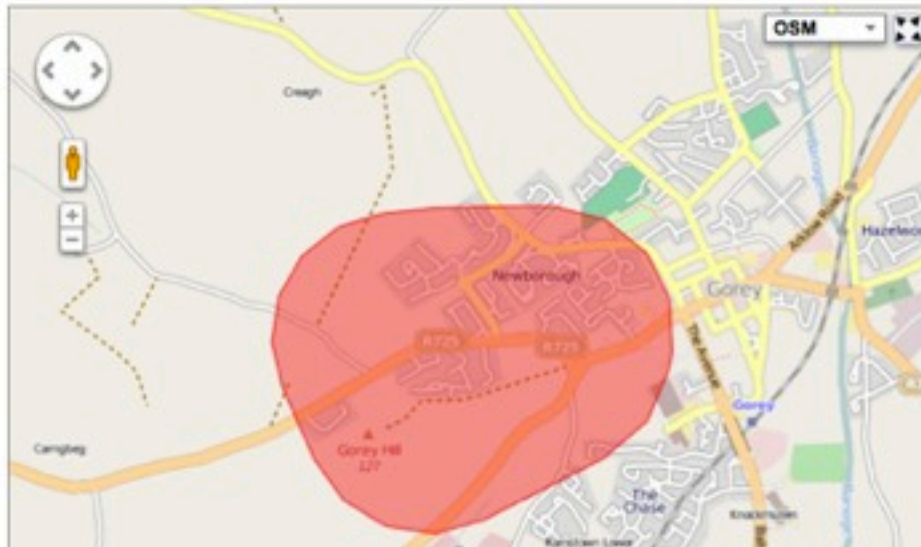
Home

Water Service Alert, Water Interruption Notice Gorey 18/11/11

Posted on November 18, 2011 by Wexford County Council

Due to maintenance works on the Ardmore pumping station, water will be off in the Ardmore Estate Carnew Road until 2.00 p.m. approx.

Wexford County Council apologises for any inconvenience caused.



Search

Recent Posts

- Water Service Alert, Water Interruption Notice Gorey 18/11/11 18/11/2011
- Water Service Alert, Water Interruption Notice Kilmuckridge 18/11/11 18/11/2011
- OtherRoadIncident, Ballon 16/11/2011
- Flood Alert, Waterford Carriganore 16/11/2011
- Water Service Alert, Test Alert 16/11/2011

Categories

- Council Alerts
- Uncategorized
- Water Service Alerts

**It only takes a couple of moments to
publish a MapAlert.**

**The same alert can be published to
almost any web platform**

**This new way of sharing is ideal for
crisis mapping and
Major Emergency Management**

Our offer for the Samoan Exercise

www.SamoAlert.com

**This is our way to communciate
effectively using spatial data with SMS,
Email, Phone Calls and other methods**

Pin Point Alerts



This is an additional opportunity!

Brendan Cunningham

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